

## Newsletter 3

### ON-D-GO enters its second year of operation!

*The first year of the ON-D-GO project has been a productive one with the excellent work achieved on the completion of the Enterprise Learning Toolbox.*

The Learning Resource Toolbox addresses migrants and refugees who wish to become self-employed in their destination country within Europe.

Meath Partnership and SFEDI, in consultation with our project partners, developed the Learning Resource Toolbox, comprising 12 mini-learning resources designed for learning **on-the-go**. Migrants and refugees, indeed, often face difficulties in attending formal education and need smart solutions, enabling them to combine the necessity of a permanent income, family commitments and the willingness to acquire new job skills.

The **Toolbox's** topics and themes are presented below and in spring 2019 will be online and available in English, German, Italian, Greek, Lithuanian and Arabic:

	You	Your Idea	Your Business
<b>Modules</b>	1. Social skills and cultural norms	5. Creativity	9. Financial planning
	2. Networking and Building Strong Business Relationships	6. Spotting opportunities	10. Raising awareness of your business
	3. Motivation	7. Generating and assessing ideas	11. Understanding your market
	4. Enterprise and Enterprising skills	8. Developing your business model	12. Visioning and planning

Every module/resource has the same structure as follows, is captivating and user-friendly:

- **Setting the scene:** contains the theoretical background and the purpose of the module.



- **Keywords:** to support search functions
- **What is?** introducing the core content of the resource
- **Case study:** provides “real-life” examples related to the content of resource
- **Learning activities:** exercises to test themselves and analysis
- **Summary:** brief conclusion and recap of key information
- **Useful links:** recommended texts or videos to expand on the issue

### In-service training: results from the TNA to set up the training modules for Trainers and Tutors

Our partner VMU, prepared the results of the Training Needs Analysis, conducted **among VET professionals** recruited by all partners in their Local Action Groups, with the collaboration of the international NGO Oxfam Italy. This analysis highlights, for every country of the consortium, the **expectations relating to the content and the training that will follow** in Newcastle in March 2019. The expectations for the content themes are as follows:

- **Personal skills** (self-management, cross-cultural and social competence, intercultural sensitivity, coaching, teambuilding and leadership)

- **Understanding different types of business models** and their development (business management, business model for start-up, business plan);
- **Financial planning and fund raising** for entrepreneurship (with a special focus for small enterprises); and
- **Marketing and Communication** (communication styles and techniques in an intercultural context, ICT and social media).

This content will provide the basis for developing the schedule of the Training and Learning Event that will take place in March, 2019 in the UK bring together 18 European Trainers.

## A powerful tool for learning: the e-learning platform is close to be ready

In parallel to the development of our training and learning resources, CARDET are developing an interactive e-learning platform, dedicated to migrants and refugees as well as VET professionals. The platform will be easy to use

from mobile devices and available across all platforms - with a captivating graphic interface. On the landing page, users can access immediately the three primary outputs depending on what they are looking for:

- **Are you a migrant looking to start a business?** – enter into the Learning Toolbox
- **Looking for inspiration?** - enter the library of Case Studies celebrating and highlighting the success stories of migrant entrepreneurs where they share their nuggets of wisdom
- **Supporting migrants to start a business?** - enter the In-Service Training for VET professionals and business mentors

The platform will be available in February 2019.

*The next Newsletter will provide information about the 3 days Training Event for VET professionals in UK! To learn more about the ONDGO project or to keep up to date with our progress, please visit: [www.learnonthego.eu](http://www.learnonthego.eu)*

*Prototype image of the ON-D-GO e-learning platform*

